City of Plano
Comprehensive Plan Review
Meeting #14 | June 30, 2020 | CPRC No. 14
Agenda

1. Approval of Minutes
2. Discussion and Direction: Comprehensive Plan Guiding Principles
3. Discussion and Direction: Transportation Themes and Polling Exercises
4. Work Plan Updates
Comprehensive Plan
Guiding Principles
Guiding Principles

**Plano Today**
- Priorities of current residents, businesses, and institutions
- Manage growth that complements suburban core
- Opportunities for public to continually share their priorities

**Plano 2050**
- Enhance quality of life long-term
- Guides future development and redevelopment where safe, attractive, and convenient
- Innovative approaches to accommodate emerging trends, tech, and opportunities
- Fiscally responsible

**Plano Together**
- Meets needs of diverse community
- Safe, desirable community for residents and visitors
- Demonstrates City’s standard of excellence
- Partners with community and educational, nonprofit, civic, cultural, faith-based, and governmental organizations
Transportation and Polling Exercises
“Continuous improvement is better than delayed perfection.”

- Mark Twain
### Step 1: Council Topics and Related Bundles

<table>
<thead>
<tr>
<th>Topic</th>
<th>Bundles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation</td>
<td>1-6 (Themes 1 &amp; 2), 7-11 (Themes 3 &amp; 4)</td>
</tr>
<tr>
<td>Density (Housing)</td>
<td>1-9</td>
</tr>
<tr>
<td>Future Land Use</td>
<td>1-9</td>
</tr>
<tr>
<td>Growth Management</td>
<td>1-22</td>
</tr>
</tbody>
</table>
Helpful Reminder: What is a Bundle?

Bundle
- Context
- Policy
- Actions

Plano Tomorrow
- 41 Policy Statements
- 273 Action Statements
THE CPRC WILL REVISIT SOME POLICY STATEMENTS MORE THAN ONCE, AS IT RELATES TO THE COUNCIL’S FOUR TOPICS
Step 2: CPRC Provided Input for Bundles

- Meeting Discussion on June 2, 2020 (Open Mic)
- CPRC Written Mark-ups (Homework Assignments)
- CPRC Survey Results January 2020
Step 3: Input to Create Mark-ups

- Mark-ups sent in packets for CPRC Review

Policies and Action Statements Relating to Transportation
CPRC Meeting Date: 2020.06.16

TDM3) Share ideas, expertise, and knowledge with innovative businesses focused on transportation, such as ridesharing or automobile companies, transportation-oriented companies within Plano regarding the city’s transportation planning efforts.
**Step 3: Input to Create Mark-ups**

- **GOAL** | Achieve the correct **balance**.
  - In developing the Mark-ups, balance the feedback.
- This balance will be review by the CPRC.
Step 4: Initial Polling on Bundles 1-6

- Initial polling on 6/16 was to decide if there was any **initial agreement** on the individual bundles.

<table>
<thead>
<tr>
<th>Bundle 1</th>
<th>Bundle 2</th>
<th>Bundle 3</th>
<th>Bundle 4</th>
<th>Bundle 5</th>
<th>Bundle 6</th>
</tr>
</thead>
</table>
| • 87.5% (14 votes) for “as-is”
  • 0.0% (0 votes) for “discussion”
  • 12.5% (2 votes) for “modification”
| • 68.75% (11 votes) for “as-is”
  • 06.25% (1 votes) for “discussion”
  • 31.25% (5 votes) for “modification”
| • 68.75% (11 votes) for “as-is”
  • 12.5% (2 votes) for “discussion”
  • 18.75% (3 votes) for “modification”
| • 81.25% (13 votes) for “as-is”
  • 12.5% (2 votes) for “discussion”
  • 06.25% (1 votes) for “modification”
| • 68.75% (11 votes) for “as-is”
  • 18.75% (3 votes) for “discussion”
  • 12.5% (2 votes) for “modification”
| • 81.25% (13 votes) for “as-is”
  • 12.5% (2 votes) for “discussion”
  • 06.25% (1 votes) for “modification”

Step 5: Finish Polling for Bundles 1-11

- Mark-ups are in near final format.
- **Formal vote** on CPRC recommended changes on **July 7**.
  - Allows for the start of the discussion with the P&Z
  - Team will update P&Z on CPRC’s status & actions.
- “**Continuous improvement is better than delayed perfection.**”

<table>
<thead>
<tr>
<th>Bundle</th>
<th>Votes for “as-is”</th>
<th>Votes for “discussion”</th>
<th>Votes for “modification”</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bundle 1</td>
<td>87.5% (14 votes)</td>
<td>0.0% (0 votes)</td>
<td>12.5% (2 votes)</td>
</tr>
<tr>
<td>Bundle 2</td>
<td>68.75% (11 votes)</td>
<td>06.25% (1 votes)</td>
<td>31.25% (5 votes)</td>
</tr>
<tr>
<td>Bundle 3</td>
<td>68.75% (11 votes)</td>
<td>12.5% (2 votes)</td>
<td>31.25% (5 votes)</td>
</tr>
<tr>
<td>Bundle 4</td>
<td>81.25% (13 votes)</td>
<td>12.5% (2 votes)</td>
<td>18.75% (3 votes)</td>
</tr>
<tr>
<td>Bundle 5</td>
<td>68.75% (11 votes)</td>
<td>18.75% (3 votes)</td>
<td>12.5% (2 votes)</td>
</tr>
<tr>
<td>Bundle 6</td>
<td>81.25% (13 votes)</td>
<td>12.5% (2 votes)</td>
<td>06.25% (1 votes)</td>
</tr>
</tbody>
</table>
Attachment A – “Bicycle and Transit” Theme
Detailed Information

B2) Adopt a bicycle plan with a target mode share for biking, a safety goal and a target crash reduction.

Status:
- Pending
- This action has not yet been initiated.

Background:
While the current Bicycle Transportation Map and Parks, Recreation, Trails, and Open Space Master Plan provides high-level guidance on the city’s preferred location of trails, shared-use paths, and bike routes, a mode-specific bicycle plan can provide more detail regarding community preferences for bicycling, best practices for making streets and shared-use paths safer for cycling, and other changes the city can make to support active transportation. This type of plan can establish community goals and metrics to measure effectiveness of bicycling project and programs, including ridership, safety, access to the network, and level of comfort.
Attachment B – “Walkability and Urban Design”
Theme Detailed Information

PE6 Create Safe Routes to School maps.

Status:
- In Progress
- Participating school districts are provided student walking and biking maps prior to the start of the school year.

Background:
The purpose of Safe Routes to School maps is to encourage and enable more children to safely walk and ride bicycles to school by identifying the safest routes to school for children coming from the surrounding residential community. The Engineering Departments work collaboratively with the Plano and Frisco Independent School Districts and the city’s Public Safety Departments to develop Suggested School Route maps that take into account physical barriers, such as railways lines, freeways, and high traffic streets. The maps are also designed to take advantage of low volume residential streets, stop signs, traffic signals, adult crossing guards, pedestrian bridges, and existing sidewalks. The North Central Texas Council of Government (NCTCOG) facilities a regional Safe Routes to School program and underscores that this initiative improves the overall health of students, as well as the greater community, by increasing physical activity in children, thereby improving traffic congestion, safety, and air quality around schools.
### Attachment C – Consolidated CPRC Feedback with Staff Recommendations

<table>
<thead>
<tr>
<th>Original</th>
<th>Consolidated CPRC Feedback with Staff Recommendations</th>
</tr>
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<tbody>
<tr>
<td><strong>RT4)</strong></td>
<td>Annually review the city’s transportation plan to ensure consistency with regional transportation agencies’ plans.</td>
</tr>
<tr>
<td><strong>ORIGINAL</strong></td>
<td><strong>As revised 6/16/2020</strong></td>
</tr>
<tr>
<td><strong>As revised 6/16/2020</strong></td>
<td>Annually review city and regional transportation plans to ensure consistency and balance the needs and priorities of all people that live and work in Plano.</td>
</tr>
<tr>
<td>Howe &amp; Solomon</td>
<td>Annually review city and regional transportation plans to ensure consistency and balance the needs and priorities of all people that live, study, and work in Plano.</td>
</tr>
</tbody>
</table>
| Staff Rec. | Annually review city and regional transportation plans to identify any inconsistencies between the plans. Where inconsistencies are noted, advocate for changes that balance the safety, needs, and priorities of the traveling public with deference to Plano residents, businesses, and institutions.  
*Note: See Actions RS1 and RS9 in 6/16/2020 packet; and Actions B2, PE1, and PE5 herein. RS9 also references plan maintenance.* |
Handouts: Bundles 1-12 (Staff Recommendations)
**Voting**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>A</strong></td>
<td>I support as-is.</td>
</tr>
<tr>
<td><strong>B</strong></td>
<td>I would like more information or discussion.</td>
</tr>
<tr>
<td><strong>C</strong></td>
<td>I support modifying.</td>
</tr>
</tbody>
</table>

Note: This is an informal vote. It will not result in sending any policies or actions to the Planning & Zoning Commission.
Transportation Demand Management Bundle
(2 of 11)
POLICY - Plano will utilize Transportation Demand Management to improve air quality, reduce journey to work trips, and mitigate traffic congestion and improve the safety and efficiency of the existing roadway system during periods of high travel demand, such as morning and afternoon rush hour.

TDM1) Partner with the corporate business community in Plano to develop and implement a Transportation Demand Management (TDM) plan for the city.

TDM2) Pursue and develop incentives for businesses to participate. Encourage participation in the TDM program by pursuing, promoting, and demonstrating the benefits to the business community.

TDM3) Share ideas, expertise, and knowledge with innovative businesses focused on transportation-oriented, such as ridesharing or automobile companies within Plano, and other stakeholders regarding the city’s transportation planning efforts.
Voting Exercise

[Vote #1] Please provide an answer to the policy or action(s) up for discussion:

A. I support as-is.
B. I would like more information or discussion.
C. I support modifying.

*Member La Mastra made his choice verbally*
Regional Transportation Bundle
(3 of 11)
**POLICY** - Plano will evaluate regional transportation options with consideration of the impact on existing residential and business development and emphasis on the expansion of transportation choices, traffic demand management, and trip reduction other traffic efficiency strategies to improve regional mobility.

RT1) Create criteria to evaluate regional transportation projects to determine the impact upon the city and develop solutions to mitigate negative effects.

RT2) <<To Be Discussed with Different Topic>>

RT3) <<To Be Discussed with Different Topic>>

RT4) Annually review the city's transportation plan to ensure consistency with city and regional transportation agencies' plans to identify any inconsistencies between the plans. Where inconsistencies are noted, advocate for changes that balance the safety, needs, and priorities of the traveling public with deference to Plano residents, businesses, and institutions.

RT5) <<To Be Discussed with Different Topic>>

RT6) Share opportunities for citizen input on proposed regional transportation projects and priorities being funded by county and regional governments.
[Vote #11] Please provide an answer to the policy or action(s) up for discussion:

A. I support as-is.
B. I would like more information or discussion.
C. I support modifying.
Land Use Bundle
(4 of 11)
**POLICY** - Plano will support a system of organized land use to provide a greater variety of housing and employment choices aligned with the market, where new and redevelopment areas respect the viability and quality of life for existing neighborhoods and businesses, and institutions.

LU1) <<To Be Discussed with Different Topic>>

LU2) <<To Be Discussed with Different Topic>>

LU3) Review development regulations and implement standards that configure development to provide complementary uses and foster good connections, using a combination of streets, trails, and sidewalks for vehicular, pedestrian, and bicycle circulation, that enhance the quality of neighborhoods.

LU4) <<To Be Discussed with Different Topic>>

LU5) <<To Be Discussed with Different Topic>>

LU6) <<To Be Discussed with Different Topic>>

LU7) <<To Be Discussed with Different Topic>>

LU8) <<To Be Discussed with Different Topic>>

LU9) <<To Be Discussed with Different Topic>>
Voting Exercise

[Vote #21] Please provide an answer to the policy or action(s) up for discussion:

A. I support as-is.
B. I would like more information or discussion.
C. I support modifying.
Voting Exercise

[Vote #22] Please provide an answer to the policy or action(s) up for discussion:

A. I support as-is.
B. I would like more information or discussion.
C. I support modifying.
Transit-Oriented Development Bundle
(5 of 11)
**POLICY** - Plano will proactively encourage and incentivize development within walking distance of existing and future rail stations or bus planned transit centers/stations to create an integrated mix of uses including residential, employment, retail, and civic spaces.

**TOD1)** Develop Criteria for Review of Transit-Oriented Developments and update as necessary.

**TOD2)** Prioritize and prepare station area plans to guide development patterns within ½ mile of identified transit stations and future commuter rail corridors, to guide development patterns, address redevelopment of retail and residential sites, and encourage new development. Plans should include an evaluation of market potential resulting from existing and projected transit ridership.

**TOD3)** Rezone Proactively work with property within ½ mile of owners to align zoning with adopted area plans for identified transit stations to encourage urban design and increase development opportunities. – future commuter rail corridors.
TOD4) Establish Implement parking maximums in transit-served areas and identified Compact Complete Centers where increased land productivity provides opportunity for additional open space.

TOD5) Develop plans for the K Avenue/DART light rail and the 14th Street/Cotton Belt commuter rail corridors to address redevelopment of retail and multifamily sites and encourage new development around transit stations.

TOD6) <<To Be Discussed with Different Topic>>

TOD7) <<To Be Discussed with Different Topic>>

TOD8) Evaluate existing and projected DART ridership in planning efforts for Transit-Oriented Developments.
Voting Exercise

[Vote #31] Please provide an answer to the policy or action(s) up for discussion:

A. I support as-is.
B. I would like more information or discussion.
C. I support modifying.
Population Growth Bundle
(6 of 11)
POLICY* - Plano will accommodate plan for regional population growth in identified areas while preserving the suburban character of the community.

PG1) <<To Be Discussed with Different Topic>>

PG2) <<To Be Discussed with Different Topic>>

PG3) <<To Be Discussed with Different Topic>>

PG4) <<To Be Discussed with Different Topic>>

PG5) Advocate Coordinate with the North Central Texas Council of Governments to include increased ensure Plano’s projected residential development is included within developed cities in regional traffic modeling.

PG6) <<To Be Discussed with Different Topic>>
Voting Exercise

[Vote #41] Please provide an answer to the policy or action(s) up for discussion:

A. I support as-is.

B. I would like more information or discussion.

C. I support modifying.
Work Plan Updates
## Work Plan

### Plan Commission Review Committee

#### Work Plan and Calendar

**Tuesday, May 3, 2016**

<table>
<thead>
<tr>
<th>Date</th>
<th>Task Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 3</td>
<td>Discuss the draft for the Plan. (Revised)</td>
</tr>
<tr>
<td>May 3/June 1</td>
<td>Discuss options of transportation and regional planning in specific locations.</td>
</tr>
<tr>
<td>May 10</td>
<td>Discuss the progress of the Plan. (Revised)</td>
</tr>
<tr>
<td>May 10/June 1</td>
<td>Discuss potential changes to the Plan. (Revised)</td>
</tr>
<tr>
<td>May 17/June 2</td>
<td>Address the process in which the City can self-report to the TCOG and other agencies. (Revised)</td>
</tr>
<tr>
<td>May 24</td>
<td>Address the process in which the City can self-report to the TCOG and other agencies. (Revised)</td>
</tr>
<tr>
<td>May 31/June 3</td>
<td>Discuss potential changes to the Plan. (Revised)</td>
</tr>
<tr>
<td>June 7</td>
<td>Address the process in which the City can self-report to the TCOG and other agencies. (Revised)</td>
</tr>
<tr>
<td>June 14</td>
<td>Address the process in which the City can self-report to the TCOG and other agencies. (Revised)</td>
</tr>
<tr>
<td>June 21</td>
<td>Address the process in which the City can self-report to the TCOG and other agencies. (Revised)</td>
</tr>
<tr>
<td>June 28</td>
<td>Address the process in which the City can self-report to the TCOG and other agencies. (Revised)</td>
</tr>
</tbody>
</table>

**June 1-4, 2016**

**June 5**

**June 6-9, 2016**

**June 10-13, 2016**

**June 14-17, 2016**

**June 18-21, 2016**

**June 22-25, 2016**

**June 26-29, 2016**

**June 30, 2016**

**July 1, 2016**

**July 2-5, 2016**

**July 6-9, 2016**

**July 10-13, 2016**

**July 14-17, 2016**

**July 18-21, 2016**

**July 22-25, 2016**

**July 26-29, 2016**

**July 30, 2016**

**August 1-4, 2016**

**August 5-8, 2016**

**August 9-12, 2016**

**August 13-16, 2016**

**August 17-20, 2016**

**August 21-24, 2016**

**August 25-28, 2016**

**August 29, 2016**

**August 30, 2016**

**September 1-4, 2016**

**September 5-8, 2016**

**September 9-12, 2016**

**September 13-16, 2016**

**September 17-20, 2016**

**September 21-24, 2016**

**September 25-28, 2016**

**September 29, 2016**

**October 1-4, 2016**

**October 5-8, 2016**

**October 9-12, 2016**

**October 13-16, 2016**

**October 17-20, 2016**

**October 21-24, 2016**

**October 25-28, 2016**

**October 29, 2016**

**November 1-4, 2016**

**November 5-8, 2016**

**November 9-12, 2016**

**November 13-16, 2016**

**November 17-20, 2016**

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**November 25-28, 2016**

**November 29, 2016**

**December 1-4, 2016**

**December 5-8, 2016**

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**December 13-16, 2016**

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**December 21-24, 2016**

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**December 29, 2016**

**January 1-4, 2017**

**January 5-8, 2017**

**January 9-12, 2017**

**January 13-16, 2017**

**January 17-20, 2017**

**January 21-24, 2017**

**January 25-28, 2017**

**January 29, 2017**

**February 1-4, 2017**

**February 5-8, 2017**

**February 9-12, 2017**

**February 13-16, 2017**

**February 17-20, 2017**

**February 21-24, 2017**

**February 25-28, 2017**

**February 29, 2017**

**March 1-4, 2017**

**March 5-8, 2017**

**March 9-12, 2017**

**March 13-16, 2017**

**March 17-20, 2017**

**March 21-24, 2017**

**March 25-28, 2017**

**March 29, 2017**

**April 1-4, 2017**

**April 5-8, 2017**

**April 9-12, 2017**

**April 13-16, 2017**

**April 17-20, 2017**

**April 21-24, 2017**

**April 25-28, 2017**

**April 29, 2017**

**May 1-4, 2017**

**May 5-8, 2017**

**May 9-12, 2017**

**May 13-16, 2017**

**May 17-20, 2017**

**May 21-24, 2017**

**May 25-28, 2017**
## Work Plan

<table>
<thead>
<tr>
<th>Subtopic #</th>
<th>Subtopic Category</th>
<th>Date</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Roadway and Traffic Theme</td>
<td>Apr 21; June 2, 16, &amp; 30; July 7</td>
</tr>
<tr>
<td>1a</td>
<td>Discuss how does the plan address traffic congestion.</td>
<td>(Survey)</td>
</tr>
<tr>
<td>1b</td>
<td>Discuss the level of maintenance required for roadways long-term. (Survey)</td>
<td></td>
</tr>
<tr>
<td>1c</td>
<td>Discuss what an intelligent transportation system is and how it works. (Survey)</td>
<td></td>
</tr>
<tr>
<td>1d</td>
<td>Discuss if Plano is adequately handling rush hour traffic. (Survey)</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Land Use/Transportation Relationship Theme</td>
<td>Apr 21; June 2, 16, &amp; 30; July 7</td>
</tr>
<tr>
<td>2a</td>
<td>Discuss preserving the suburban character of Plano. (Survey)</td>
<td></td>
</tr>
<tr>
<td>2b</td>
<td>Discuss how to be thoughtful on redevelopment and revitalization. (Survey)</td>
<td></td>
</tr>
<tr>
<td>2c</td>
<td>Discuss how TODs impact existing businesses/residences within ½ mile. (Survey)</td>
<td></td>
</tr>
<tr>
<td>2d</td>
<td>Discuss how review criteria for TODs will be developed. (Survey)</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Bikes and Transit Theme</td>
<td>Apr 21; June 2, 16, &amp; 30; July 7</td>
</tr>
<tr>
<td>3a</td>
<td>Discuss modes of transportation and appropriateness in specific locations.</td>
<td></td>
</tr>
<tr>
<td>3b</td>
<td>Discuss and understand how transit impacts the community.</td>
<td></td>
</tr>
<tr>
<td>3c</td>
<td>Discuss the demand for biking in Plano. (Survey)</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Walkability and Urban Design Theme</td>
<td>Apr 21; June 2, 16, &amp; 30; July 7</td>
</tr>
<tr>
<td>4a</td>
<td>What is the process in which the criteria (i.e., the development criteria to review undeveloped land – Page 7 of 58 adoption ord.) will be developed?</td>
<td></td>
</tr>
<tr>
<td>4b</td>
<td>Discuss how you can make crossing major arteries and thoroughfares safe in a city never designed for heavy pedestrian traffic. (Survey)</td>
<td></td>
</tr>
<tr>
<td>4c</td>
<td>Define parking maximums and explain their necessity. (Survey)</td>
<td></td>
</tr>
</tbody>
</table>
Remaining Topics

1. Transportation
   (4 Meetings – **Concluding Topic on July 7th**)
2. Future Land Use
   (4 Meetings)
3. Resume Density
   (4 Meetings)
4. Growth Management
   (4 Meetings)
Discussion: Work Plan

Does the Committee have any modifications?

A. Return to the Density/Housing Topic
B. Proceed with the Future Land Use Topic
C. Proceed with the Growth Management Topic
D. Other
Next Steps
Discussion for Future Topics

Does the Committee have questions about the process?

Process

1. CPRC to provide text edits
2. Consultant to incorporate comments into single document
3. CPRC to vote on document created by Consultant
Next Steps

- Prepare for the next meeting
  - Date: Tuesday, July 7, 2020
  - Time: 6:00 p.m.
  - Location: Plano Council Chambers
Thank you
For more information, please visit
www.PlanoCompPlanReview.org