1. Minutes: April 13, 2021
2. Discussion and Consideration: Draft Plan Executive Summary
3. Discussion and Consideration: Draft Plan
4. CPRC Work Plan Review & Updates
5. Presentation: Public Outreach Plan
Draft Plan Executive Summary

1. INTRODUCTION

What is the 2021 Comprehensive Plan?

The 2021 Comprehensive Plan (Plan) is a strategic framework for the city’s future, providing a policy and decision-making guide for future growth and development. The Plan is an update to the 2011 Comprehensive Plan and is a guide for all city departments, boards, and commissions.

How will the Plan be used?

The Comprehensive Plan serves as a framework for a variety of stakeholders to ensure consistent guidance about how each community member interacts with the environment, economy, and quality of life across the city.

How to implement the Plan?

The Plan is intended to be a living document that will be updated and refined over time as the city grows and evolves.

2. WHAT’S IN THE PLAN?

Plan Structure

The Plan is divided into major sections:

- Vision
- Values
- Goals
- Policies
- Strategies
- Actions
- Implementation

Vision Statement

The Plan is guided by a clear vision that sets the tone for how the city will grow and develop.

Public Involvement

The Plan was developed through a comprehensive public engagement process.

3. PILLARS, COMPONENTS, AND POLICIES

Pillars, Components, and Policies

The Plan is organized around four pillars:

- Economic Development
- Environmental Stewardship
- Transportation
- Community Character

Policies

The Plan includes a comprehensive set of policies to guide decision-making.

Action Statements

The Plan includes specific action statements to guide the implementation of policies.

4. ACHIEVING THE VISION

Achieving the Vision

The Plan outlines the steps necessary to achieve the vision.

5. CONCLUSIONS

Conclusions

The Plan concludes with a summary of key points and recommendations.

Future Updates

The Plan will be updated regularly to reflect changes in the city's needs and priorities.
Disclaimer Draft

The Executive Summary, including the Maximum Development Scenarios section and associated maps, are for illustrative purposes only. The Maximum Development Scenarios’ associated maps were created to provide examples of how the Plano 2021 Comprehensive Plan functions, and they are not an analysis of any particular request for a zoning change. The information in the Executive Summary should not be used when evaluating a zoning application’s compliance with the Comprehensive Plan.
Disclaimer (edited at 4/26/2021 meeting)

The Executive Summary, including the Maximum Development Scenarios section and associated maps, are for illustrative purposes only. The Maximum Development Scenarios’ associated maps were created to provide examples of how the Plano 2021 Comprehensive Plan functions, and they should be used to understand the methodology that will be used to analyze development applications, but they are not an analysis of any particular request for a zoning change. The information in the Executive Summary should not be used when evaluating a zoning application’s compliance with the Comprehensive Plan.
Member Solomon

GP 1.5: Implementation of the Plan will be open and transparent, with a high standard for exceptions to land use principles, proactively seeking community input and updated when needed with opportunities for the public to continually share their needs and priorities with community leaders and inform the decision making process.

GP 3.4: The Plan manages growth and redevelopment in a gradual manner, ensuring changes are beneficial to neighbors and the surrounding community based on real, city-level demand.
Recommendation

Recommend the Committee consider approval of the Draft Plan and forward to P&Z for its consideration after providing specific direction on the following issues:

1. Any revisions necessary prior to public outreach, and

2. If “Plano United” should be incorporated as the Plan’s official title.
CPRC Work Plan
Review & Updates
Remaining Project Schedule

1. **P&Z Review of CPRC Draft Plan Recommendations**: 2 to 6 weeks (May-June)
2. **“Draft Joint Plan” Finalization**: 2 to 6 weeks (late May-July)
3. **Public Outreach Preparation**: 1 to 2 weeks
4. **Public Outreach Live**: 2 weeks (late May-early August)
5. **Public Outreach Results**: 1 to 2 weeks
6. **“Final Joint Plan” Finalization**: 2 to 4 weeks (late June-September)
7. **City Council Public Hearing**: 2 to 4 weeks (late July-October)

Dates are subject to change
### Plano Comprehensive Plan Review Committee

**Work Plan and Calendar**
*Tuesday, April 27, 2021*

#### Remaining Process

<table>
<thead>
<tr>
<th>Meeting #</th>
<th>Meeting Topic and Agenda</th>
<th>Meeting Dates</th>
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</thead>
<tbody>
<tr>
<td>CPIC #19</td>
<td>Finalize CPIC Draft Plan Recommendations</td>
<td>Tuesday, April 27, 2021</td>
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<tr>
<td>P&amp;Z Review of CPIC Draft Plan Recommendations</td>
<td>P&amp;Z to discuss the CPIC’s Draft Plan Recommendations. Any changes requested by the P&amp;Z will be forwarded back to the CPIC.</td>
<td>2 to 6 weeks (May – June)</td>
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<td>“Draft Joint Plan” Finalization</td>
<td>The CPIC and P&amp;Z will need to work through any final changes to the Plan before it will be prepared for public outreach. The schedule of these meetings will largely depend upon the number and magnitude of changes recommended. Once a plan receives 75% approval from CPIC and 50% approval from P&amp;Z, it will be referred to as the “Draft Joint Plan.”</td>
<td>2 to 9 weeks (late May – July)</td>
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<td>Public Outreach Preparation</td>
<td>Once the Draft Joint Plan is approved, staff and the consultants will need to prepare public outreach materials and finalize the new plan website.</td>
<td>1 to 2 weeks</td>
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<td>Public Outreach Live</td>
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<td>- Social Media outreach</td>
<td>2 weeks (June – early August)</td>
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<tr>
<td>- Draft Joint Plan Website Live</td>
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<td>- Survey for Public Feedback (Live for 2 weeks: dates TBD)</td>
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<td>- Special Event: Telephone Town Hall (1 night event: date TBD)</td>
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<tr>
<td>Public Outreach Results</td>
<td>Once public outreach is finished, staff and the consultants will need to process and publish the feedback for CPIC and P&amp;Z review.</td>
<td>1 to 2 weeks</td>
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### Final Joint Plan Finalization

- CPIC and P&Z will meet to discuss the public outreach input results and may make modifications as necessary. The schedule of these meetings will largely depend upon the number and magnitude of changes recommended. Once a plan receives 75% approval from CPIC and 50% approval from P&Z, it will be referred to as the “Final Joint Plan.” Public hearings will be scheduled as necessary.
- City Council Public Hearing:
  - Public hearing and consideration of Final Joint Plan:
    - 2 to 4 weeks (August – October)
Public Outreach Plan
Public Outreach – Three Step Approach

1. Online Survey
   - Intro videos and questions

2. Website
   - New website for the 2021 Plan

3. Telephone Town Hall
   - Presentation and opportunity for questions
Discussion
Thank you
For more information, please visit
www.PlanoCompPlanReview.org