Community Design (Bundle 13)	
ORIGINAL WEBSITE CONTEXT	**Community design is the process of utilizing natural and manmade features of a city to create attractive, comfortable, and functional settings that enhance visual and physical connectivity. Plano's successes in incorporating community design elements have created destinations with attractive amenities, active public spaces, and pedestrian-friendly environments. To create distinctive visual character and ensure a citywide pedestrian-friendly environment, Plano will promote and incorporate unique community design components within all new developments, public spaces, and streetscapes.**
Crawford, La Mastra, & Wilson	Community design is the process of utilizing natural and manmade features of a city to create attractive, comfortable, and functional settings that enhance visual and physical connectivity. Plano's successes in incorporating community design elements have created destinations with attractive amenities, active public spaces, and pedestrian-friendly environments. ~~To create distinctive visual character and ensure a citywide pedestrian-friendly environment, Plano will promote and incorporate unique community design components within all new developments, public spaces, and streetscapes.~~
Dillavou	Community design is the process of utilizing natural and manmade features of a city to create attractive, comfortable, and functional settings that enhance visual and physical connectivity. Plano's successes in incorporating community design elements have created destinations with attractive amenities, active public spaces, and pedestrian-friendly environments. To create distinctive visual character and ensure a citywide pedestrian-friendly environment, Plano will promote ~~and incorporate~~ unique community design components within ~~all~~ new developments, public spaces, and streetscapes.
Dougherty	Community design is the process of utilizing natural and manmade features of a city to create attractive, comfortable, and functional settings that enhance visual and physical connectivity. Plano's successes in incorporating community design elements have created destinations with attractive amenities, active public spaces, and pedestrian-friendly environments. To create distinctive visual character and ensure a citywide pedestrian-friendly environment, Plano will promote and incorporate ~~unique~~ community design components within all new developments, public spaces, and streetscapes.
Staff Rec.	Community design is the process of utilizing natural and manmade features of a city to create attractive, comfortable, and functional settings that enhance visual and physical connectivity. Plano's successes in incorporating community design elements have created destinations with attractive amenities, active public spaces, and pedestrian-friendly environments. ~~To create distinctive visual character and ensure a citywide pedestrian-friendly environment,~~ Plano will promote and incorporate ~~unique~~ community design components within all new developments, public spaces, and streetscapes. *(Note: Because streetscapes and public spaces are often part of the public domain, such as parks and street right-of-way, the city's involvement in incorporating these standards is seen as appropriate.)*

Community Design (Bundle 13)	
ORIGINAL POLICY	**Plano will promote and incorporate unique and functional community design components within new developments, public spaces, and streetscapes to enrich areas throughout the city, create distinctive visual character, and ensure a citywide pedestrian-friendly environment.**
Per CPRC vote on 7/21/2020	**Plano will promote and incorporate unique and functional community design components within new developments, public spaces, and streetscapes to enrich areas throughout the city, create distinctive visual character, and enhance personal and pedestrian safety.**
Dillavou	Plano will promote ~~and~~ the incorporation~~e~~ of unique and functional community design components within new developments, public spaces, and streetscapes to enrich areas throughout the city, create distinctive visual character, and enhance personal and pedestrian safety.
Staff Rec.	Staff recommends the language per the CPRC vote on July 7/21. *(Note: Because streetscapes and public spaces are often part of the public domain, such as parks and street right-of-way, the city's involvement in incorporating these standards is seen as appropriate.)*
CD1) ORIGINAL	**Develop Criteria of Review for Community Design elements and update as necessary.**
Shockey	Develop Criteria of Review for Community Design elements and update as necessary. Utilize community meetings in developing these criteria.
Staff Rec.	As part of the Community Design Plan, develop review criteria to provide guidance on the desired functional and aesthetic qualities of various development contexts in Plano, such as streetscape design, lighting, signage, building and paving materials, and landscaping. ~~Develop Criteria of Review for Community Design elements and update as necessary.~~ *(Note: See the staff recommendation for CD2 regarding community input.)*

Commented [CS2]:
Jaci Crawford: What are design elements?

Staff Response: Community design elements include both natural and manmade features that contribute to the functional and aesthetic qualities of a place. Implementing a combination of the design elements listed below will help create context sensitive streets and neighborhoods, maintain a cohesive community identity, and enhance the overall quality of life. Commonly used community design elements include:
- streetscape design
- lighting,
- signage,
- medians,
- parkways,
- exterior building materials, and
- landscaping.

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CD2) ORIGINAL Crawford, La Mastra, & Wilson Staff Rec.	**Evaluate the use of overlay districts to require unified design standards in transformation areas of the city.** Evaluate the use of overlay districts to require unified design standards in transformation areas of the city with surrounding approval of HOA's that are impacted. Work with the community to develop a Community Design Plan to identify key corridors and design districts of the city that would benefit from unified design themes and standards. Evaluate the use of overlay districts to require unified design standards in transformation areas of the city. *(Note: Staff's recommendation combines elements of CD2 and CD3. If approved by the Committee, staff recommends reordering CD1 and CD2.)*
CD3) ORIGINAL	Create a Corridor Community Design Plan to identify unique streetscape design themes along major arterials. *The Committee recommended no changes to this action as part of Bundle 10. This action is currently pending before P&Z.* *(Note: Staff's recommendation for CD2 may eliminate the need for CD3.)*
CD4) ORIGINAL Dillavou Shockey Solomon Staff Rec.	**Evaluate and create incentives to relocate overhead utilities underground for new development and redevelopment projects.** Evaluate and create incentives promote efforts to relocate overhead utilities underground for new development and redevelopment projects. Evaluate and create incentives to encourage the relocation of e overhead utilities underground for new development and redevelopment projects. Evaluate and create incentives to relocate overhead utilities underground to locations in which they will have less aesthetical impact for new development and redevelopment projects. In areas identified by the Community Design Plan, develop strategies to minimize the visual impact of overhead utilities and wireless communication facilities. Evaluate and create incentives to relocate overhead utilities underground, for new development and redevelopment projects.
CD5) per CPRC vote on 7/21/2020	Develop wayfinding guidelines to apply to special areas and public facilities citywide. *The Committee recommended the language above as part of Bundle 10. This action is currently pending before P&Z.*

Comments:
- **Commented [CW3]:** Yoram Solomon: [overlay districts] Special term, must be explained…
- **Commented [CW4]:** Yoram Solomon: [unified design standards] Special term, must be explained
- **Commented [CW5]:** Yoram Solomon: [transformation areas] Special term? What does this mean?
- **Commented [CW6]:** Erin Dougherty: Would this be one set of unified design standards for all transformation areas? When we say "transformation areas" are we meaning the same thing as "new and redevelopment areas" in the land use policy (bundle 12), are these the identified "transform centers" on the growth and change map, or does "transformation areas" refer to something else? Are overlay districts the best way to require unified design standards in these areas?
- **Commented [CS7]:** Yoram Solomon: Underground is what we know now. The principle really is that they are ugly and should be hidden…

Community Design (Bundle 13)	
CD6) **per CPRC** **vote on** **7/21/2020**	Evaluate and revise parking regulations and revise to meet parking demand and ensure good community form. *The Committee recommended the language above as part of Bundle 10. This action is currently pending before P&Z.*

Note: Portions of this Bundle are considered Bundle 10. Bundle 10 was approved on 7.21.2020 to be sent to P&Z for review.